



Universidade Metropolitana de Santos

**Maintained by Centro de Estudos Unificados
Bandeirante**

**STRATEGIC PLANNING:
SUSTAINABILITY AND INCORPORATION OF SDGs
INTO EDUCATION**

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CONTEXTUALIZATION

Universidade Metropolitana de Santos (Unimes) recognizes the interconnection between education, health and sustainability as fundamental pillars for human and community development. In line with Sustainable Development Goal (SDG) 3, which aims to ensure health and well-being for all, Unimes is committed to integrating sustainable practices into its organizational strategy. This approach is essential to address the climate emergency, one of the greatest crises of our time, and effectively contributes to the 2030 Agenda by preparing professionals, students and partners to act responsibly and proactively in the face of current challenges.

SDG 3 emphasizes the importance of promoting physical and mental health, reducing mortality and the incidence of diseases. By adopting sustainable practices, Unimes not only promotes a healthy environment within its academic community, but also educates its students on the importance of a balanced and conscious lifestyle. This training is crucial, as the health professionals of the future need to be prepared to deal with the impacts of climate change on public health.

Furthermore, maintaining the quality of education, which is aligned with SDG 4, represents another fundamental pillar in Unimes' sustainability strategy. This objective seeks to ensure inclusive, equitable and quality education for all, promoting lifelong learning opportunities. Unimes' commitment to continuous improvement is reflected in curricular innovations and the adoption of methodologies that engage students in social and environmental projects, ensuring that the education offered is always in tune with the demands of society.

Through SDG 17, which emphasizes the importance of partnerships to achieve global goals, Unimes seeks to strengthen collaborations that expand its impact on society. The SDG Santos 2030 movement is an expression of this local commitment, where the university connects with initiatives and projects that aim to promote sustainable development in the city. Data from the Unimes portal highlights the university's effective contribution to the well-being of the Santos community.



Thus, Unimes not only educates conscious and committed citizens, but also actively collaborates in building a more sustainable and healthy future for all. By aligning its mission with the SDGs, the university reaffirms its role as an agent of change, contributing to development that respects human dignity and the preservation of the environment.




DIRECT CONTRIBUTION TO THE SUSTAINABLE DEVELOPMENT GOALS

Through a process of indexing global goals to its reality, UNIMES is committed to contributing directly and indirectly to the indicators included in the UN's 2030 Agenda, through its membership in the Santos 2030 SDG Movement, the United Nations Academic Impact (UNAI), a global program of the United Nations for Universities to collaborate globally, in addition to the formalization, improvement and expansion of its internal, external and compliance processes with all people who interact with the University and its programs, projects, courses and activities.


In this way, UNIMES has met, at the national level, its main objectives and its goals for direct contribution regarding the Brazilian Indicators for the Sustainable Development Goals, the Sustainable Development Index of Cities (IDSC-BR) and the Santos 2030 SDG Movement.



SDG 3: Good Health and Well-Being

	<p>Brazilian Goal: Ensure healthy lives and promote well-being for all at all ages</p>	<p>National Targets: 3.8 - Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all. 3.8.1 - Primary Health Care Coverage</p>	<p>Local Goals: Pilar - Healthy Santos: Number of medical consultations in basic health units</p>
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SDG 4: Quality Education

	<p>Brazilian Goal: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p>	<p>National Targets: 4.7 - By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and culture's contribution to sustainable development 4.7.1 - Extent to which (i) education for global citizenship and (ii) education for sustainable development are integrated into (a) national education policies; (b) school curricula; (c) teacher training; and (d) student assessment</p>	<p>Local Goals: Municipal Program - Santos Educadora: Local scientific production with applicability in the municipality</p>
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SDG 17: Partnerships for the Goals

	<p>Brazilian Goal: Strengthen the means of implementation and revitalize the global partnership for sustainable development</p>	<p>National Targets: 17.16 - Strengthen the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, particularly developing countries 17.17 - Encourage and promote effective public, public-private and civil society partnerships, building on the experience of resource mobilization strategies from these partnerships</p>	<p>Local Goals: Axis - Local Action for Health: Maintenance and/or expansion of University/Municipal agreements</p>
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INDIRECT CONTRIBUTION TO THE SUSTAINABLE DEVELOPMENT GOALS


Regarding the indirect contribution to SDG indicators, UNIMES brings some main pillars and a decentralized and transversal contribution process, permeating all its activities and interfaces.

Below are some of the indicators and themes of indirect contribution by the University:


SDG 5: Gender Equality

	<p>Brazilian Goal: Achieve gender equality and empower all women and girls</p>	<p>National Targets: 5.5 - Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life</p>	<p>Local Targets: Santos Open Data: Number of women on University boards or leadership positions</p>
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SDG 8: Decent Work and Economic Growth

	<p>Brazilian Goal: Promote sustained, inclusive and sustainable economic growth, full and productive employment, and decent work for all</p>	<p>National Targets: 8.6 - Substantially reduce the proportion of young people not in employment, education or training</p>	<p>Local Targets: Number of young people aged 15-24 enrolled in university courses</p>
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SDG 10: Reduce Inequalities

	<p>Brazilian Goal: Reduce inequality within and between countries</p>	<p>National Targets: 10.3 - Ensure equal opportunities and reduce inequalities of outcomes, including through the elimination of discriminatory laws, policies and practices and the promotion of appropriate legislation, policies and actions in this regard.</p>	<p>Local Goals: Number of athletes with disabilities representing the municipality in competitions</p>
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STRATEGIC PLAN - METHODOLOGY

The strategic plan was organized based on the institutional development plan (PDI), UNIMES' research and extension policies, CAPES' assessment instruments and area document, and modulation of the local contribution to the development of the UN's 2030 Agenda and its Sustainable Development Goals. The plan was developed through a collective participatory construction of professors, the academic community, and the academic provost's office of UNIMES.

UNIMES' strategic sustainability planning and implementation of the SDGs will be assessed every two years, following procedures, reporting results and monitoring via other tools and internal controls of the University's activities.

The initial implementation period will be from 2025 to 2026, with a review scheduled for December 2026.

Figure 1: Characterization of the diagnosis, solutions, strategies and form of execution of the weaknesses of sustainability as a UNIMES strategy.

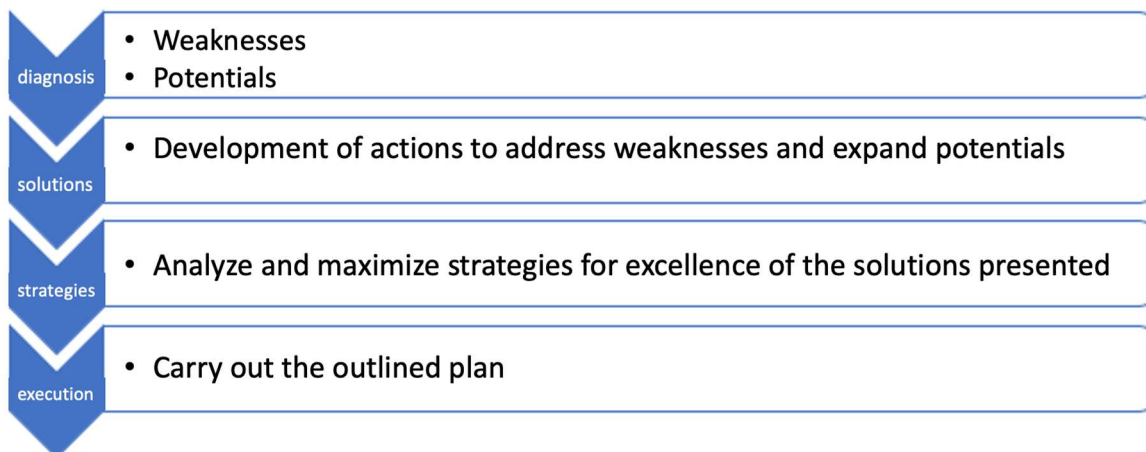




Figure 2: Characterization of the strategic planning of the Master's program in Health and Environment:

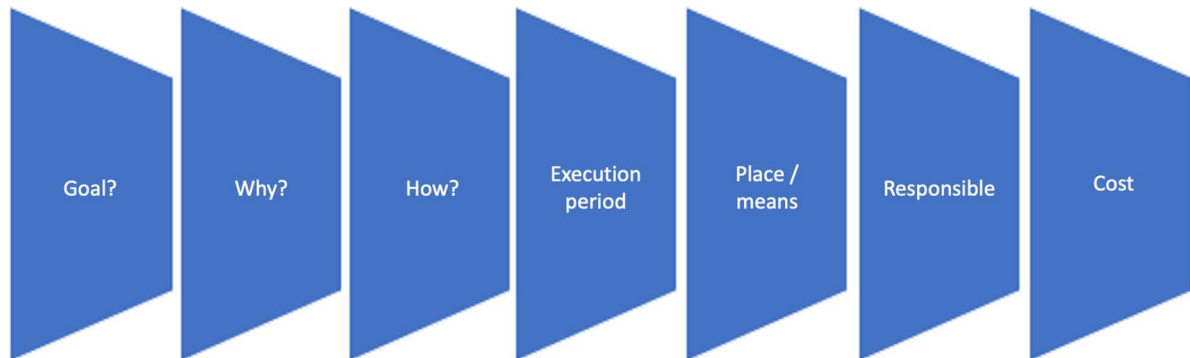




Table 1: Strategic plan for sustainability and implementation of the SDGs - UNIMES - 2025/2026 Biennium

Priority	Goal	Why?	How	Period	Place / means	Responsible	Cost
0	Formalization and cascading of strategic sustainability planning and implementation of the SDGs at UNIMES	Actions and progress towards goals have been carried out daily since the University was founded, as well as events, research, classes and courses based on SDGs - a strategic plan will address the issue in a transversal manner, training professionals and making practices even more efficient and aligned with the current moment	Approval and deliberation by the university council, generating minutes and authorizing implementation	4th Tri 2024	Management Board and Rectorate	Sustainability Committee and SDG Responsible	R\$ 0,00
1	Maintaining the number of services provided through local, regional, state or federal agreements for the next two years. (141,000 total annual services)	Direct contribution of SDG 3, Targets 3.8 - Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all. 3.8.1 - Primary Health Care Coverage	Maintenance of existing operating agreements at the university	2025 - 2026	Management Board and Rectorate	University management	R\$ 0,00
1.1	Creation of a regulatory ordinance for the official inclusion of the SDGs in the entire curriculum, at	According to the University's internal policies and procedures, the establishment of the Committee, sustainability as a strategic theme in the curriculum and its developments must be	Creation and submission of text via internal organizational structure	4th Tri 2024	Academic Director	Academic Director	R\$ 0,00



	all levels of UNIMES	brought and approved through the maximum tool for carrying out activities - ordinances					
2	Formalization of the Internal Committee for Sustainability and Implementation of the SDGs at UNIMES	Environmental education guidelines and project evaluation are the main themes of the existing committee. It should include professionals from different levels of the university so that this strategic planning can be implemented/improved	Publication of the ordinance that formalizes strategy and committee	4th Tri 2024	Academic Director	Academic Director	R\$ 0,00
2,05	Definition of Professor or Employee responsible for the strategic development of Planning and official introduction of the SDG module into the curriculum	One or more professionals must be designated, hired or duly trained to conduct and achieve the objectives strategically stipulated for the two-year period (20 hours/week)	Formalization of responsible parties through associated internal structures	4th Tri 2024	University management	University management	R\$ 4.000,00/month
2.1	Improvement of the UNIMES Materiality Study	Improve the study and materiality matrix of UNIMES with the involvement of all representatives of the institutional layers of the University in the process of defining material themes	Conducting a materiality study covering other areas and participants not previously covered	1st Tri 2025	Management Board	Responsible for SDGs	R\$ 0,00



3	Creation of UNIMES Sustainability Policy	The university must have a Sustainability Policy that guides the basic principles of commitments made publicly at local, regional, state, national and international levels	Creation of the formalized document guiding the university's sustainability principles	1st Tri 2025	Management Board	Responsible for SDGs	R\$ 0,00
3.1	Training of all institutional layers in UNIMES' Sustainability Policy	All people who interact with the university must be fully aware of the commitments and responsibilities when in contact with UNIMES and must also be aware of the obligations of the university itself	Execution, online or in person, of training with everyone involved at the university	1st Semester 2025	Internal university committees	Responsible for SDGs	R\$ 0,00
3.2	Sharing UNIMES' Sustainability Policy with all its suppliers and partners	Within the university's supplier and service provider contracting policy, topics that relate to environmental, social and governance responsibility must be included - the policy that guides such principles must be duly shared	Share, through official means, sustainability policy with suppliers contracted by the university	2025-2026	University management	University management	R\$ 0,00
4	Creation of the 1st UNIMES Sustainability Report in a recognized national/international standard	By the end of 2026, we should launch a first formal sustainability report, following a standard to be defined by the committee and those responsible, in order to provide transparency to all the organization's activities and contributions to the 2030 Agenda	Share, through official means and with a market-accepted standard, a compilation of results connected to the SDGs and university sustainability	2026	University management	Responsible for SDGs	To be defined



5	Strategic assessment and study for implementing improvements in infrastructure, processes and other aspects linked to sustainability	Sustainability brings human, environmental, image, efficiency and consequently financial benefits in the medium term. Studying and determining strategies for efficient use of resources should be a focus of the actions of the committee and its leaders	Create a diagnosis capable of revealing weaknesses and areas for improvement in university pillars, with a view to creating an action plan	2nd Semester 2025	University management	Responsible for SDGs	R\$ 0,00
6	Carbon footprint neutralization by 2030	Neutralizing environmental impacts related to the contribution of carbon to the atmosphere should be among the main pillars of sustainability for organizations	Start the process of defining the university's carbon neutrality strategy by 2030	2025	University management	Responsible for SDGs	To be defined
7	University submission to Times Higher Education sustainability maturity assessment	Placing the university and all its efforts for assessments in international standards will help management to structure the best paths and practices for defining and achieving its sustainability objectives	Voluntary submission via form to the Times Higher Education international sustainability ranking	2025	University management	Responsible for SDGs	R\$ 0,00